

## Five Star Focus: Our Vision Beyond 2020 - Elevating the Trades



**Innovate Teaching and Learning.** Rosedale Tech is committed to higher levels of training and we intend to demonstrate continuous improvement. Some of the ways we will do this include:

- Transition our current program offerings by transforming our curriculum to meet the **newest technologies** demanded by industry, consumers and the economy.
- Build an **autonomous vehicle** lab to train and certify automotive students on these technologies.
- Support 10 new companies per year in **customized industry training** programs to grow the number of incumbent workforce technicians taught through industry training programs to 5,000 by the year 2022.
- Integrate **classrooms into labs**, where appropriate, for a more efficient learning experience.
- Identify and offer **two new trade-related programs** in the next five years.
- Further engrain **soft skills training** into our culture through professional development, coaching, and practice.
- And more!



**Enhance the Student Experience.** Today's students demand a lot. Here's what we plan to do to meet their needs:

- Create new experiences to further develop our **student life** (i.e. intramural sports, new clubs and organizations).
- Explore the opportunity to offer **on-site daycare** for students with children.
- Offer college-owned **student housing** for out-of-town students.
- Establish an integral, interactive **alumni association**.
- Become an incubator for alumni who wish to venture into **entrepreneurship and business ownership**.
- And more!



**Advance the College.** To further advance as a college, we must rely on the support and feedback of current and future business partners. Here are some of the ways we plan do to this:

- Expand and leverage **employer relationships** as we improve labs, training equipment and student skills.
- Implement **tuition reimbursement programs** with some of our partner corporations and companies.
- Through our relationship with the National Coalition of Certification Centers (NC3), we will expand on the certifications and industry training programs we offered as part of our industry training initiative.
- Initiate an **endowment fund** for Rosedale Tech to secure the legacy.
- As a **non-profit college**, we will establish both **alumni and corporate giving** campaigns.
- And more!



**Build Capacity.** As we grow our program offerings and student population, we will need more space, both physically and digitally. Our plan to build capacity includes:

- Increase our facilities at least additional **40,000 square feet**.
- Add needed **event space** to host school-related activities, such as but not limited to, our highly attended graduation ceremonies and our career fairs.
- Increase **internet bandwidth, wireless technologies, and intranet server** to meet the needs of faculty, staff and students.
- Develop **online, interactive and hybrid innovative learning** opportunities for students.
- And more!



**Grow Enrollment.** Employers demand more skilled technicians, so we need to attract more students.

Throughout the next 10 years, our focus will be to increase our student population to 1,000 new students each school year. Our plan to grow enrollment includes:

- Expand our recruiting efforts to cover a **larger geographic footprint and diverse strategic partners**.
- Revamp recruiting efforts in traditional high schools and **target students in college prep tracks**.
- Incorporate new technologies into our strategic marketing plan such as an interactive virtual campus tour.
- Grow **special demographics**, like female and minority students.
- Implement a comprehensive scholarship program.
- And more!

