

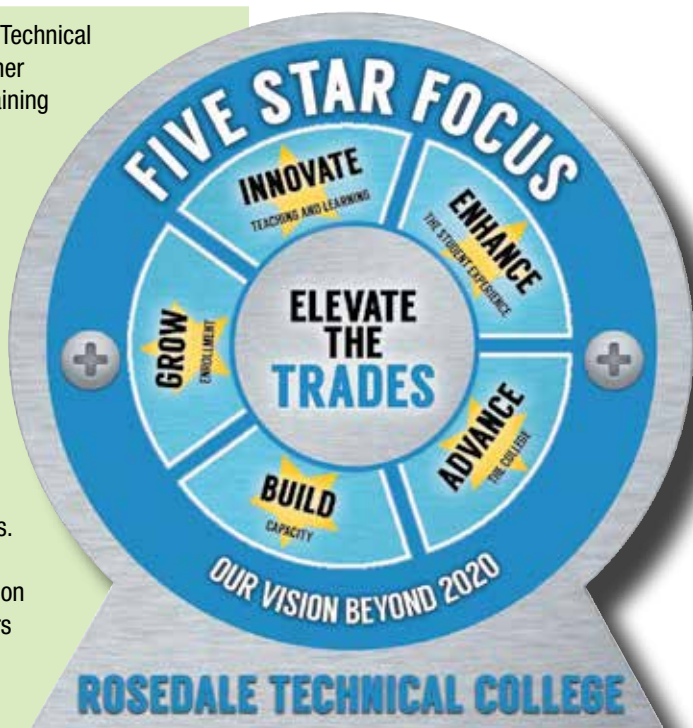
Rosedale Technical College Kicks Off 10-Year Strategic Plan

Since 1949, Rosedale Technical College has been a higher education institution training technicians for careers that have helped build our region's economy. Recent societal pressures have driven more individuals to four-year colleges and universities while a smaller demographic chooses to attend two-year, skill-focused career colleges and institutions. This disconnect in post-secondary education combined baby boomers continuing to leave the workforce, has created an increased demand for highly skilled technicians throughout industry.

Over the past eight years, Rosedale Tech has been working to enhance the perception of career colleges as well as fill our nation's skills gap through a strategic plan known as the **2020 Vision**.

In an effort to meet our student-centered values and offer five star customer services, Rosedale Tech has developed our next strategic plan, **The Five Star Focus: Our Vision Beyond 2020**. This proactive approach will allow us to adapt to ever-changing needs of industry and position our graduates for ultimate success.

With an overall goal of elevating the trades, The Five Star Focus identifies five key objectives that align with our student-centered values and embrace the evolving trends of society. The five objectives include **Innovate Teaching and Learning, Grow Enrollment, Build Capacity, Advance the College, and Enhance the Student Experience**.



Some of the key action items in each pillar include:

1. Innovate Teaching and Learning.

Rosedale Tech is committed to a high level of training and we intend to do even better in the forthcoming years. Some of the ways we will do this include:

- Augment our current program offerings by transforming our curriculum to meet the **newest technologies** demanded by industry and the economy.
- Build an **autonomous vehicle** lab to train automotive students on this technology.
- Support 10 new companies per year in **customized industry training** programs, which aims to grow the number of incumbent workforce technicians taught through industry training programs to 5,000 by the year 2022.
- **Integrate classrooms into labs**, where appropriate, for a more efficient learning experience.

- Identify and offer **two new trade-related programs** in the next five years.
- Further engrain **soft skills training** into our culture through professional development, coaching, and further integration of soft skills into the rest of the college.
- And more!

2. Grow Enrollment. Employers demand more skilled technicians, so we need to attract more students. Throughout the next 10 years, our focus will be to increase our student population to 1,000 new students in a school year. Our plan to grow enrollment includes:

- Expand our recruiting efforts to cover a **larger geographic footprint**.
- Revamp recruiting efforts in traditional high schools and **target students in college prep** tracks.
- Incorporate new technologies into our strategic marketing plan such as an interactive virtual campus tour.
- Grow **special demographics**, like female and minority students.
- Implement a comprehensive scholarship program.
- And more!

3. Build Capacity. As we grow our program offerings and student population, we will need more space, both physically and digitally. Our plan to build capacity includes:

- Increase our facilities by an additional **40,000 square feet**.
- Add a large **event space** to host school-related activities, such as but not limited to, our highly attended graduation ceremonies and our career fairs.
- Increase **internet bandwidth, wireless technologies, and intranet server** to meet the needs of faculty, staff and

As a small **nonprofit college** with big aspirations to lead the resurgence of our region's economy, we invite you to provide us with feedback and let us know if we are heading in the right direction with our strategic plan. If you have further questions or comments about The Five Star Focus, please contact me by calling

students.

- Develop **online and hybrid learning** opportunities for students.
- And more!

4. Advance the College. In order for us to further advance as a college, we must rely on the support and feedback of current and future business partners. Here are some of the ways we plan to do this:

- Expand and leverage **employer relationships** as we improve labs and training equipment
- Implement **tuition reimbursement** programs with some of our partner corporations and companies.
- Through our relationship with the National Coalition of Certification Centers (NC3), we will expand on the **certifications** and industry training programs we offer at the college as part of our industry training initiative.
- Initiate an **endowment fund** for Rosedale Tech to secure the legacy.
- As a **non-profit college**, we will establish both **alumni and corporate giving** campaigns.
- And more!

5. Enhance the Student Experience.

Today's students demand a lot. Here's what we plan to do to meet their needs:

- Create new experiences to further develop our **student life** (i.e. intramural sports, new clubs and organizations).
- Explore the opportunity to offer **on-site daycare** for students with children.
- Offer college-owned **student housing** for out-of-town students.
- Establish an **alumni association**.
- Become an incubator for alumni wishing to venture into **entrepreneurship**.
- And more!

(412) 521-6200 or Dennis.Wilke@RosedaleTech.org.

Rosedale Technical College is excited to take on this challenge as we continue to train aspiring technicians and welcome a new level of technologies to our curriculum. Please join us in the initiative to elevate the trades.

Collision Repair Technology Program Expands to Daytime

Rosedale Technical College's Collision Repair Technology program will be starting a daytime class May 28th.

Like the evening program, the daytime program offers experienced instructors, hands-on training, and different types of subjects including; auto body & components repair, collision repair, mechanical & electrical systems, auto refinishing, panel repair & alignment,

estimating, glass replacement and welding.

Rosedale recently acquired its own FAST Over Body Frame Anchoring System and Global Paint Spray Booth. Additional equipment students will get to use includes a PPG color Matching Light System, Genesis Three Dimensional Measuring System, Chief Frame Straightener, Stick, MIG and TIG welders.

This program is 16 months, and an Associate in

Specialized Technology Degree is awarded upon graduation. Students will have the opportunity to receive preparation for ASE Certifications as well as ICAR Certifications.

For more information about Rosedale Tech's collision repair programs, please call **(412) 521-6200** or visit **www.rosedaletech.org**.



Rosedale Technical College Hosts 2nd Women in the Trades Day



Rosedale was excited to welcome over 200 female high school students and adults from across the Pittsburgh area for its **2nd Women in the Trades Day** on Tuesday, March 6. This fun and interactive day was geared towards educating young females on career opportunities in nontraditional STEM-related fields.

Many trades industries are experiencing a shortage of skilled workers, and as a way to fill these vacant positions companies are reaching out to the underutilized female market. According to the Bureau of Labor Statistics, approximately 3% of construction and extraction occupations and 4% of installation, maintenance and repair occupations were occupied by women in 2017. Today, these percentages still remain below 10 percent.

Throughout the past few years, Rosedale Tech has begun to see an increase in female enrollment at the non-profit higher education institution. Currently, about 5% of Rosedale Tech's student population is made up of females, many of which who were originally steered away from entering a non-traditional field.

Kathleen Sarniak-Tanzola President of **Jeannette Specialty Glass** was the event's keynote speaker and started the day off by talking about her transition from retail to manufacturing. Throughout the morning, attendees engaged in skill demonstrations in the automotive, diesel, electrical, HVAC, collision repair, and welding programs, which were led by current Rosedale Tech students. In addition, 29 regional employers were also there on site to talk about career opportunities for females in non-traditional fields

The event concluded with a panel discussion, where attendees heard from women in leading industries: **Kristin Ryan - Women's Energy Network, Hannah McAvoy - Range Resources, Lauren Harrington - Rockwell Automation, Inc., Melissa Carroll-RECO Equipment Inc. & Abydee Butler Moore - Butler Gas Products Company, Inc.**

"I'm so proud that Rosedale Tech hosts this important event!" said Rosedale President **Dennis Wilke**.

"Gender diversity and inclusion in the skilled trades is a great way to help narrow the skills gap, the pay equity gap, and the entrepreneurial gap."



Congratulations, Vaughan!

Adding to his numerous credentials, Lead Truck Driving Instructor, **Vaughan Greil** added another certification. Vaughan is now certified as a **NSC Defensive Driving Course (DDC) Instructor for Professional Truck Driving (PTD)**.

In addition to incorporating defensive driving training into Rosedale Tech's curriculum, Vaughan has also been instructing courses for Shield Paving Company. This customized industry training started in February. In total, Shields will be sending approximately 45 of their drivers to Rosedale Tech.

As always, it is important to continue learning and being lifelong learners in whatever career path you may choose. If you are a company interested in participating in a defensive driving course, please call **(412) 521-6200**.

Rosedale Tech Thanks its Volunteer Firefighters & EMS

State lawmakers are moving forward with efforts to increase the number of volunteer firefighters, hopefully putting an end to a dangerous statewide shortage.

During February senators voted unanimously in favor of a bill that would provide grants for high school students to receive training in fire services.

After hearing this new, Rosedale would like to recognize our students and instructors who volunteer their time as either a Firefighter or EMS. We are proud to have them be a part of the Rosedale family.

SOME OF OUR STUDENTS AND INSTRUCTORS WHO VOLUNTEER THEIR TIME

SAMUEL WILLIAMS III - OAKLAND VFD
CHARLES FLEMING - FORWARD TWP VFW
JEREMY SCACCIA - NORTH FAYETTE TWP VFD
GERALD BEADNELL - HILLNDALE VFP
ASPEN CARROLL - HOOVERSON HEIGHTS VFD
MARK ZUKOWSKI - OHIO TWP VFD
JULLIAN MANCUSO - BIG SEWICKLEY CREEK VFD
INSTRUCTORS:
JOHN SHIREY - NEW KENSINGTON BUREAU OF FIRE
DREW SUNDQUIST - MIDDLESEX TWP VFD
J.R. MANGAN - OAKDALE VFD



Pictured: Gerald Beadnell – Diesel Technology Student - Hillandale VFP



Pictured: Diesel Instructors Drew Sundquist & J.R. Mangan

APRIL 21

10 AM - 1 PM

Join us for
Rosedale Technical College's

OPEN HOUSE

DISCOVER A DIFFERENT KIND OF COLLEGE EXPERIENCE

- > See the school
- > Watch live demonstrations
- > Speak with current students and instructors
- > Meet representatives from admissions, financial aid & job placement



215 BEECHAM DRIVE, SUITE 2, PITTSBURGH, PA 15205



TO REGISTER, VISIT WWW.ROSEDALETECH.ORG
 CALL/TEXT KIM BELL AT (412) 855-8522
 OR EMAIL KIM.BELL@ROSEDALETECH.ORG

The Shadow Returns

Back in October 2015, you may remember the Circuit featuring a dingy, beat-up 1963 Chevy C-10. This was a rebuild project started by Instructor **Marc Mullin**, in honor of his late father, **Mr. Art Mullin**. Fast forward two years later, the truck, known as **Shadow**, has undergone a tremendous makeover and is receiving a lot of national attention in the automobile industry.

Shadow officially debuted at the 2017 SEMA Show in Las Vegas, NV. Following SEMA, Shadow was featured in Slam'd Magazine and is also in the magazine's 2018 calendar (if you have the calendar, you would have seen Shadow throughout the month of February).

In January, Shadow appeared at Pittsburgh's World of Wheels and received 1st place in Full Custom Truck Class and 1st Place Overall Custom/Radical/Restored Truck. Marc plans to show the truck at the Carlisle Street Truck in June and GoodGuys Rod and Custom in July. After the July show, Marc plans on enjoying the truck.

With four years and over 3,000 hours of labor invested into the rebuild project, some of the key features of Shadow include unique elements dedicated to Marc's father, such as an original PPG paint color, known as The Art of Orange; custom shifter handle; and a custom made gas cap that reads, 'Fresca Only', his father's favorite drink.

Other features of Shadow include 580 horsepower LS3 engine, black walnut bed wood, custom Budnik Wheels, an all bluetooth stereo, and air conditioning.

The Shadow rebuild project was Marc's 9th rebuild – 4th personal vehicle and 5th SEMA build.

Now that the Shadow project is complete, Marc will begin his next rebuild project, a 1937 Ford pickup.



The Shadow Rebuild Before



The Shadow Rebuild: After



(Photos Courtesy of Marc Mullin)



Marc Mullin would like to thank the following companies for helping support and sponsor the Shadow rebuild project:

Porterbuilt Fabrication
HartFab
PPG Refinish
Luckystrike Designs
Restmod Air
Trick Flow Specialties
Blue Print Engines
Precision Replacement Parts
Don Hardy Race engines
Budnik Wheels
Kicker Audio

CleverCrow Fab
Sew it Seams Interiors
Relicate Leather
Dakota Digital
LMC Truck
Painthouse
Richner's Auto Coach
Gennie Shifter
Ididit Columns
AnS Weld Fab
PSI Conversion

HPI Customs
Innovative Autoworks
Crafty-B
Master Power Brakes
Mar-K
Black Widow Exhaust
CCTEK
AlumiCraft Grilles
CircleD Specialties
Fred's Truck Parts
Delmo's Speed and Custom

JUST HIRED!

Student Name	Program	Employer
Erin Leet	Electrical	Chase Corporation
Michael Fisher	CDL	Elite Gasfield Services
Harry Mackenzie III	CDL	LaFarge North America
Alexander Dattilo	Auto	Wright Buick GMC
Brandon Engle	Auto	Shults Ford
Cody Laue	Auto	Baierl Honda
Richard Manko	Auto	Renzie Auto Center
Matthew Novad	Auto	Wright Automotive- Nissan
Alexander Shaw	Auto	Diehl Chrysler Dodge Jeep Ram of Robinson
Jason Tornabene	Auto	Bowser Cadillac
Dominick Watkins	Auto	Mr. Tire
Robert Gregory III	Diesel	Schneider's Dairy, Inc.
Daniel Peters	Diesel	Weski Transfer, Inc.
Edward Pugh Jr	Diesel	Point Spring & Driveshaft Co.
William Scott	Diesel	Walsh Equipment Inc.
Mark Yurelich Jr	Diesel	Waste Management
Travis Andreoli	Electrical	Atrium Innovations
Christopher Chun	Electrical	Midwest Direct
Jesse DeGennaro	Electrical	United States Steel Corporation
Matthew Gebrosky	Electrical	Guardian Protection
Grant Salak	Electrical	RC WATT
Dara Stern	Electrical	Industrial Scientific
Nicholas Zurcher	Electrical	Penn United Technologies Inc
Austin Daugherty	Welding	Tricon Technologies
Matthew Elascat	Welding	Bristol Metals
Rhett Haught	Welding	B&B Welding & Fabricating
Logan Rowan	Welding	B&B Welding & Fabricating
Harun Ahmed	CDL	NR1 Transportation
Edward Bonnett	CDL	New Penn Motor Express Inc.
Nora Stewart	CDL	PGT Trucking
Jamar Turner	CDL	CR England
Gerson Ruiz-Colorado	Auto Eve	#1 Cochran- Subaru
Carl Hoak	CDL	MRC Global
Lucas Russell	CDL	Jackson Welding Supply Co.
Robert Bierline Jr	Diesel	Penske Truck Leasing LLC
Noah Brinkley	Auto	AutoZone International
Mikah Bruce	Auto	Monro Muffler Brake and Service
Zachary Cook	Auto	Wright Hyundai
Shaw Cory	Auto	Monro Muffler Brake and Service
Nathan Donati	Auto	Kurt Johnson Auto Sales
Matthew Faust	Auto	Advanced Auto Parts
Zephaniah Ferguson	Auto	South Hills Toyota
Matthew Gwynn	Auto	Grierson Auto Sales Inc.
Zachary Kitchen	Auto	Washington Auto Mall- Honda
Daniel Miller	Auto	Colussy Chevrolet
Nicholas Rivetti	Auto	National Tire & Battery/ TBC
Dakota Rugg	Auto	Ford of Uniontown
Robert Schuck	Auto	Rohrich Cadillac
Jarrett Wilson	Auto	Meineke- Robinson
James Druschel	Diesel	Crown Equipment Corporation
Shane Evans	Diesel	M.C. Tank Transport
Autumn Gallentine	Diesel	Elite Gasfield Services

Student Name	Program	Employer
Kenneth Handyside	Diesel	Deep Well Services
Eric Hogle	Diesel	Weavertown Environmental Group
Frank Jones Jr	Diesel	Rex Glass & Mirror Co Inc.
Michael Lang	Diesel	Penske Truck Leasing LLC
Robert Liggett	Diesel	Heaven Sent Farms
Shawn McKay	Diesel	Department of the Army - AMSA 105
Michael Richards II	Diesel	Hill International
Zachary Spratt	Diesel	Hill International
Jordan Stinger	Diesel	Nicholson Construction
Robert Thompson	Diesel	Coach USA - Lenzner
Cody Walters	Diesel	McCutcheon Enterprises, Inc.
Cody Younciak	Diesel	Stephenson Equipment Inc.
David Black	HVAC	Climatech
Denver Delo	HVAC	Koldcraft Refrigeration Service, LLC
Greyson Frederick	Diesel	Bowman Leasing
Alexander McPhearson	Auto Eve	Victory Lane Auto Service
Brian Farkas	Diesel Eve	Weavertown Environmental Group
Zachary McCoy	Diesel Eve	Evolution Energy Services
Joshua Pohl	Diesel Eve	H&K Equipment Family of Companies
Mark Snyder Jr.	Diesel Eve	Penske Truck Leasing Co., L.P.
Trevor Fleischhacker	Welding Eve	Winsupply Pittsburgh
Jim Kiss	Auto	Monroeville Dodge
Carl McIvaine	Auto	Mr. Tire - Bridgeville
Ashley Pipes	Auto	Monro Muffler and Brake Services
James Schreffler	Auto	Washington Honda
Dante Sciuili	Auto	Rohrich Honda
Jared Wilson	Auto	South Hills Toyota
James DeCarlucci	Auto	Sun Chevrolet
Scott Barton	Auto Eve	Wal-Mart Auto Center
Zachary Chuderevich	Diesel	Coen Energy
Cody Davis	Diesel	Tri State Ford
Nicholas Glenn	Diesel	D&J Sales & Service Inc.
Noelle Golomb	Diesel	McCutcheon Enterprises, Inc.
Thomas Hegerle	Diesel	Tesone Transport Inc.
Jordan Kiger	Diesel	Morris Machinery
Anthony Kilbert	Diesel	Jim Shorkey Auto Group
Thomas Lento Jr	Diesel	Penske Truck Leasing Co., L.P.
Zackery Sharrer	Diesel	Bert Klapek Inc. (BK1)
Mitchell Barclay	Electrical	Barclay Electrical Services, LLC
Joshua Burke	Electrical	Burke Electric
Michael D'Alessandro	Electrical	Maiden Bridge and Canongate
Russell Hatok	Electrical	Aethon Inc.
Jacob Hinzman	Electrical	Riverbend Foods
Robert Moran Jr.	Electrical	Aethon Inc.
Jared Nofsinger	Electrical	Nofsinger Electrical Contracting
Chance Rocco	Electrical	Atrium Innovations
Michael Labutta	Electrical	United States Steel Corporation
Leyland Sams	HVAC	Elk Air Conditioning
Patrick Vernon	HVAC	JA Sauer
Nathan Graner	Welding	Frontier Steel
Alex Klase	Welding	ELK Air Conditioning, Inc.
Kiersten Laciak	Welding	Heartland Fabrication

AWARDS & RECOGNITION

Congratulations February 2018 Award Recipients!

Instructors Choice – Cumulative perfect attendance after one full semester

Automotive: Matthew Ettore, Nicholas Richards

Electrical: Jordan Gibson, Shawn Riley

Welding: Caleb Perry

Industrial Technician: Arthur Scott

Presidential- Cumulative GPA of 3.4 or Higher after at least one semester

Automotive: Noah Grice, Michael Miller, Roger Kelley, Sean Mackrell, Zachary Natale, Justin Wildey, Robert Anderson, Grady Canavan, Matthew Ettore, Bryce Harvard-Broadnax, Tamalyn Libbey, Nicholas Richards, Nathaniel Schultz, Nicholas Urlik, Austin Beddow, Amon Johnson, Ryan Krause, Cameron Lennix, Jarrod West

Diesel: Derek Eckman, Jason Eddy, Blake Koch, Chance Landman, John Patterson, Michael Platek, Vincent Capozoli, Zayne Jastrzebski, Joshua Leiter, Elliott Marthers, Andrew Ross, Daniel Weyandt, Austin Dusold, Michael Earnesty, Charles Fleming, Daryl Fultz, Cody Jones, Joseph Knotts, Justin Lewis, Dakota Metalik, Martin Pivik, Austin Story, Kasey Sullivan, Justin Topley, Gerald Beadnell, Courtney Castelli, Robert Chabalie, Jacob Downey, Cody Lancaster, Joshua White

Electrical: Jonathan Castello, Jordan McIntyre, Chewang Tamang

HVAC: Moriah Bialowas, Shawn Kolling, Joshua Mudrick, Isaac Sweat, Jaquan Brazil, Zackary Householder, Robert Mannino

Industrial Technician: Charles Devore, Joseph Martin

Rosedale Ace: Cumulative GPA of 4.0 after at least one semester

Automotive: Drew Micheals, Jarret Pipes, Nathan Drennon, Samuel Randig, Nicholas Rusciolelli

Diesel: Byron Hannah, Alex Stepke, Brendan Ludwick, Jullian Mancuso, William Pfahl, Alexander Cecchini, Austin Fish, James Gile, Joseph Huerbin, Noah Jacobs, Ryan Kovaly, Steven Male, Joshua Matijevich, Andrew Michak, Ryan Voloskie

Electrical: Mitchell Barton, Jesse Speicher, John Marshall, Shawn Riley, Jeffrey Whiteman, Gabrielle Johnson, Ryan Lindner, Noah Meier, Thomas Miller, Rick Smith, Brian Wateski, Justin Williams, Shandler Zysk

HVAC: Jordan Miller, Daniel Tevis, Jeffrey Jones, Jeremy Scaccia, Miles Wilborn, Donovan Hinkle, Drew Vith

Industrial Technician: Arthur Scott, David Brown

Most Improved: Cole Ramsey (Auto)

Helping Hand Award: Charles Fleming (Auto), Thomas Lento (Auto), Jason Morley (Auto)

Extra Effort Award: Dakota Metalik (Diesel), Zayne Jastrzebski (Diesel), Joshua Leiter (Diesel), Dennis Wood (Diesel), Byron Hannah (Diesel)

Community Service Award: Mitchell Barton (Electrical), Bailey Daugherty (Electrical), Evan Davidson (Electrical), Charles Devore (Electrical), Joseph Martin (Electrical), Teral Pierre (Electrical), Anson Hanrding (Electrical), Jesse Speicher (Electrical)

Bring a Friend Day at Rosedale!

In February, students were able to bring a friend or family member to shadow and experience class and labs at Rosedale Technical College. Thank you to everyone that participated. We had a total of 13 shadows. We will be hosting another Bring a Friend Day for the evening classes on April 17th.



Students, faculty and staff had fun **showing some love** at our Valentine's Day photo booth

